



## A graphic designer specializing in brand identity, web design and front-end development

Jamie Wayne  
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jamiewayne.com

### DESIGN

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Accessibility  
Advertisement Design  
Billboard Design  
Booklet Design  
Brand Identity Research  
Brochure Design  
Business Card Design  
Direct Mailer Design  
Letterhead Design  
Logo Design  
Mindmapping  
Postcard Design  
Prototyping  
Publication Design  
Responsive Web Design  
Usability Testing  
User Interface Design  
Wireframing

### SOFTWARE

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Dreamweaver  
FileZilla  
Illustrator  
InDesign  
Photoshop  
Sublime Text

### DEVELOPMENT

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HTML5  
CSS3  
SASS  
JavaScript  
jQuery  
PHP  
MySQL  
WordPress  
ExpressEngine

### EXPERIENCE

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Aug. 2013 to present  
Valparaiso, IN

#### **Front-End Developer & Identity Designer** at *Jamie Wayne*

Developed the front-end user-interface for the Veteran Beer Company and mobilized the user-interface prior to launch date on WordPress platform. Engineered merchandise e-commerce platform through Authorize.Net. Collaborated with Creavo Media and OTIS Agency in the front-end theme development of The Life Site on WordPress platform. Designed brand identity for the United Way's 5K Run, Walk and Roll fundraiser. Rebranded the United Way's Super Smoke Social's marketing materials.

June 2013 to Aug. 2013  
Dyer, IN

#### **Graphic Designer** at *IdeaSeat Marketing in Advertising*

Managed online creative advertisements for the Splash Universe and Waterpark Marketing website. Maintained SEO for websites such as Splash Universe, Doralco and Alliance Glazing.

June 2012 to May 2013  
Chesterton, IN

#### **Graphic Designer** at *Ad Force Creative*

Designed print and digital billboards, adhered to Indiana University Health brand standards, with efficient turnaround time. Created graphics for social media tools such as Facebook and content management systems such as ExpressionEngine. Delivered prompt revisions across ads, direct mail cards, brochures, internal/external publications and fliers.

Feb. 2012 to Dec. 2012  
Hammond, IN

#### **Webmaster & Graphic Designer** at *Purdue University Calumet*

Worked with the Center for Innovation through Visualization and Simulation. Managed content structure and format hierarchy to maintain consistency throughout website. Relocated FIPSE database and WordPress theme across separate servers with Linux command line and File Zilla. Designed multitude of print collateral to promote & advertise special events and related news.

Aug. 2010 to Jan. 2012  
Merillville, IN

#### **Production Designer** at *Aion Solutions*

Provided graphical layouts of blueprints used to demonstrate the installation of fleet graphics, decals and interior/exterior signage to the client. Created and delivered panoramic wall elevation graphics that were designed to scale to print quality for clients including Burger King, Giant Eagle chain supermarkets, and Kidzpace.

### EDUCATION

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Hammond, IN

**BS: Computer Graphics Technology** at *Purdue University*

Valparaiso, IN

**AS: Computer Graphics** at *Ivy Tech Community College*